



DOW ▼ 17,434 -134.05 -0.76% NASDAQ ▼ 5,043 -45.83 -0.90% S&P 500 ▼ 2,068 -11.22 -0.54%

- 12:56 P.M. ET UPDATED How to turn your home into a cash machine during the pope's visit
- 12:52 P.M. ET OPINION Robert Shiller's secret for beating the market
- 11:47 A.M. ET UPDATED Moneyologist: When Your Sibling Is Richer Than You
- 12:47 P.M. ET Wendy's tests antibiotic-free chicken products



## Watch



Home

News Viewer

Video

Radio, Podcasts

First Take

Games

Portfolio

My MarketWatch

News Viewer

Markets

Markets Stream

U.S.

Europe/Middle East

Emerging Markets

Asia

Canada

Columns

Market Snapshot

Movers & Shakers

**The Tell**

**Currencies**

**Futures Movers**

**Pre-Market News**

**Tools**

**Earnings Wall**

**Markets Overview**

**IPO Calendar**

**Earnings Calendar**

**Currency Tools**

**Futures Contracts**

**Market Screener**

**Hulbert Interactive**

**This ETF buys only the best Chinese stocks**

**It gives protection on the downside and is tied to the future of technology, writes Phil van Doorn.**

**Donald Trump fails the fiscal-responsibility test in his fund picks**

**He doesn't diversify, as all of his mutual fund holdings are from one company, writes Chuck Jaffe.**

**European stocks follow China-led selloff to end lower**

**European stocks slump Monday, with investors entering the week focusing on sharp losses in Chinese markets, along with caution ahead of a highly anticipated monetary decision by the U.S. Federal...**

**FTSE 100 falls as Chinese stocks slide, but miners rise**

**U.K. stocks fall, as sentiment across Europe is shaken by a renewed plunge in Chinese stocks.**

**Investing**

**Stocks**

**Mutual Funds**

**ETFs**

**Options**

**Bonds**

**Commodities**

**Currencies**

**Futures**

**Hedge Funds/Insider Trades**

**Getting Started**

**MarketWatch Adviser**

**Columns**

**Options Trader**

**Revolution Investing**

**Tools**

**Stock Screener**

**Funds Finder**

**ETF Screener**

**Options Screener**

**IPO Calendar**

**Earnings Calendar**

**More...**

**Trading Deck**

.

**Personal Finance**

**10 Things**

**Big Spender**

**Real Estate**

**Spending & Saving**

**Taxes**

**Columns**

**The Moneyologist**

**Brett Arends**

**Bill Bischoff**

**Amy Hoak**

**Chuck Jaffe**

**Jennifer Openshaw**

**Jennifer Waters**

**Tools**

**Credit Card Screener**

**Funds Finder**

**Today's Rates**

**Retirement**

**RetireMentors**

**Encore**

**Real Estate**

**Taxes**

**Retire Here, Not There**

**How-to Guides**

**Social Security**

**Estate Planning**

**Events**

**Columns**

**Robert Powell's Retirement Portfolio**

**Andrea Coombes's Working Retirement**

**Tools**

**Retirement Planner**

**How long will my money last?**

**Economy**

**Federal Reserve**

**Capitol Report**

**Economic Report**

**Columns**

**Darrell Delamaide**

**Irwin Kellner**

**Rex Nutting**

**Tools**

**Economic Calendar**

**Robert Shiller's secret for beating the market**

**Robert Shiller says a smart-beta approach to stock investing can beat the market at a low cost.**

**White House enlists iconic U.S. companies ahead of Paris climate-change talks**

**13 of the largest and best known U.S. companies have signed on to a White House effort to build support for a deal at the Paris climate-change summit later this year.**

**Obama Blasts GOP Critics of Iran Nuclear Deal**

President Barack Obama said during a news conference in Ethiopia that Republican leaders are employing political rhetoric that “would be considered ridiculous if it weren’t so sad.” Photo: AP

**Market manipulation goes global**

Market manipulation has become standard operating procedure. All eyes are now on China’s attempts to cope with the collapse of a major equity bubble, writes Stephen Roach.

**Real Estate**

**realtor.com**

**Portfolio**

**Watchlist**

**Alerts**

**Games**

**Log In**

---

PRESS RELEASE

# Latest Investment Signals Major Growth for Cognia, Leading Global Provider of Secure Cloud PCI Payment Processing Solutions

**ACTIONABLE INFORMATION  
WHEN YOU NEED IT.**



**THE WSJ APP FOR APPLE WATCH**



**THE WALL STREET JOURNAL.**  
*Read ambitiously*

LONDON, July 27, 2015 /PRNewswire via COMTEX/ -- LONDON, July 27, 2015 /PRNewswire/ --

Cognia, the leading global provider of cloud PCI payment solutions for telephone-based transactions, today announces its latest investment from Swisscom Ventures, the corporate venture arm of Switzerland's largest telecommunications provider.

Already a global leader, the investment means Cognia can now accelerate its growth plans and specifically its expansion into North America and Asian Pacific markets. It will also allow significant development of its UK sales and marketing arm.

According to software analytics firm Fico, card fraud in Asia Pacific is costing banks \$400m (£241m) a year and is rising by 20%-25% a year. Data from The Nilson Report

found in the US the cost of payment card fraud grew by 29% at the end of 2014 and according to the Aite Group fraud losses in the US market are set to climb steeply over the next 3 years. With the US adoption of Europay, Mastercard and Visa (EMV) standards for card payments, companies will require secure payment solutions, providing more opportunities for technology providers.

Cognia's new breed of cloud PCI compliance solutions are transforming the way in which contact centres protect their customers from the threat of payment card fraud. The solution protects card-holder data and prevents it from ever having to enter into the contact-centre environment, removing the substantial cost and complexity involved in securing working environments and systems against sensitive card data theft.

Pär Lange, Investment Director, of Swisscom Ventures, commented; "Swisscom Ventures is delighted to join the Cognia team. As an active investor in innovative technologies this will directly benefit our Swisscom communications service provider business. Cognia's PCI compliance payment processing and mobile in-network recording solutions are among the best in the market. Cognia's cloud compliance platform is leading in both its applications and infrastructure technology, solving key business problems for enterprises".

Curtis Nash, CEO of Cognia, said; "We are proud to be the preferred partner of choice for many global businesses and are seeing a surge in demand particularly from the retail, travel and outsourcing sectors. Compliance and information security is paramount for today's businesses. We are delighted to have Swisscom as an investor which will allow us to significantly grow our business".

For further information please visit: <http://www.cognia.com> or take the tour <http://pages.cognia.com/tour.html>. Follow @CogniadotCom for live updates.

#### **Notes for editors;**

Sources for statistics used;

<http://www.bbc.co.uk/news/business-29022775>

The Nilson Report

<http://www.aitegroup.com/seventy-percent-us-credit-cards-be-emv-enabled-end-2015>

Cognia is a leader in cloud compliance solutions. Backed by investors that include Vodafone and Swisscom, we are transforming the way businesses address some of their most pressing compliance challenges: Together with our mobile carrier partners, we are enabling banks to record and analyse the mobile communications of regulated staff, without the cost or complexity of traditional systems. And in Europe, North America and Asia, we are helping businesses in finance, travel, and retail to protect customers' payment-card data, while removing over 90% of the compliance burden associated with legacy approaches.

Innovation drives us: We were the first company to develop enterprise-grade mobile recording and the first company to achieve PCI DSS Level 1 accreditation on a global cloud platform

For further information please visit: <http://www.cognia.com> or take the tour <http://pages.cognia.com/tour.html>. Follow @CogniadotCom for live updates.



## MORE NEWS FROM MARKETWATCH



Top Stories

Trending

Recommended



**This ETF buys only the best Chinese stocks**



**Dow tumbles in wake of China stock-market rout**



**China stocks suffer sharpest daily fall since 2007**



**Prepare for major selloff in China ETFs at U.S market open**



**Donald Trump fails the fiscal-responsibility test in his fund picks**

## MARKETWATCH PARTNER CENTER



\$7 Online Trades,  
\$0 Set-Up Fees.  
Open An Account

## CONTENT FROM OUR SPONSORS

**This 37-Year Old Amateur Made \$2M in...**

Money Morning



**6 Things Your Broker Doesn't Want You to...**





### The next Big High Tech Start-up goes for IPO

Venture Capital News



### How These Two 11-Year-Olds Beat Ivy League...

Pando Daily



Recommended by

#### SPONSORED RESULTS

Secure Payment Processing	Awesome Penny Stocks
Global Payment Solutions	Best Retirement Investments
Penny Stocks to Invest In	Best Income Funds
Safe Investments for Retirees	Retirement Annuity Rates

#### MORE HEADLINES



16-Yr Old Dropout Creates \$26 Million Portfolio  
Money Morning

There's Trouble Brewing for America's Most Hated Companies  
The Motley Fool

Four Things Billionaires Won't Tell You  
MarketWatch

How Millennials Are Investing Millions Through Wealthfront  
TechCrunch

How to Fly on a Private Jet for Under \$150  
MarketWatch

Recommended by

#### MARKETWATCH

Site Index

Topics

Help

Feedback

Newsroom Roster

Media Archive

Premium Products

Mobile

#### COMPANY

Company Info

Code of Conduct

Corrections

Advertising Media Kit

Advertise Locally

License our Content

Broker Center

Your Ad Choices

#### DOW JONES NETWORK

WSJ.com

Barron's Online

BigCharts

Virtual Stock Exchange

Financial News Online

WSJ.com Small Business

realtor.com

Mansion Global

Back to Top



Copyright ©2015 MarketWatch, Inc. All rights reserved.

By using this site you agree to the Terms of Service, Privacy Policy, and Cookie Policy.

Intraday Data provided by SIX Financial Information and subject to terms of use. Historical and current end-of-day data provided by SIX Financial Information. Intraday data delayed per exchange requirements. S&P/Dow Jones Indices (SM) from Dow Jones & Company, Inc. All quotes are in local exchange time. Real time last sale data provided by NASDAQ. More

information on NASDAQ traded symbols and their current financial status. Intraday data delayed 15 minutes for Nasdaq, and 20 minutes for other exchanges. S&P/Dow Jones Indices (SM) from Dow Jones & Company, Inc. SEHK intraday data is provided by SIX Financial Information and is at least 60-minutes delayed. All quotes are in local exchange time.