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May 12, 2014 6:32 PM EDT

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16,695.47	+0.68%	4,143.86	+1.77%	1,896.65	+0.97%

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PAUL B. FARRELL

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press release

May 12, 2014, 5:34 a.m. EDT

Radware Selected by China Union Pay to Improve Website Performance and Customer Experience

Radware's FastView Chosen for Its Seamless Implementation and Customer Support



MAHWAH, N.J., May 12, 2014 (GLOBE NEWSWIRE via COMTEX) --

Radware® [\[RDWR +1.72%\]](#), a leading provider of application delivery and application security solutions for virtual and cloud data centers, announced that UnionPay, a leading bankcard association headquartered in Shanghai, has recently deployed Radware's FastView®, helping cut page load time for its website up to 65%.

Established in China as a membership organization with over 300 members worldwide, UnionPay has become the world's largest card brand with 3.53 billion cards in circulation just over a decade after it was founded in 2002, according to The Nilson Report which tracks the payments industry.

"In order to meet the exponential growth of businesses, we increased the amount of information on our website, which in turn, increased page size and made them heavier," says Mr. KeShi Yu manager, colligation and management department of UnionPay. "As we recognize that slow site performance can cause a negative impact on brand perception, it was important for us to improve our customer experience by reducing page load times." After undergoing stringent comparison and testing with several vendors, UnionPay selected Radware's FastView. FastView is a web performance optimization (WPO) solution that enables faster websites and web-based applications. It transforms front-end optimization (FEO) from a lengthy and complex process to an automated function. This FEO is performed in real time, accelerating web application response time out-of-the-box.

"FastView delivers simplified, streamlined and optimized web pages with the industry's fastest load time," says John Zhao, General Manager of North China, Radware. "By deploying this effective web performance solution, UnionPay and their customers can benefit from a significantly improved Quality of Experience (QoE)."

Having successfully deployed FastView, UnionPay has further acquired additional Radware solutions such as [LinkProof](#), [DefensePro](#) and its [Application Delivery](#).

"At one point, we considered implementing manual optimization in-house, but it was too intensive on internal resources. So, with Radware's seamless implementation, zero downtime and one single point of contact throughout the lifecycle, it was a simple decision," added Mr. Yu.

About Radware

[Radware](#) [\[RDWR +1.72%\]](#), is a global leader of [application delivery](#) and [application security](#) solutions for virtual and cloud data centers. Its award-winning solutions portfolio delivers full resilience for business-critical applications, maximum IT efficiency, and complete business agility. Radware's solutions empower more than 10,000 enterprise and carrier customers worldwide to adapt to market challenges quickly, maintain business continuity and achieve maximum productivity while keeping costs down. For more information, please visit [www.radware.com](#).

Radware encourages you to join our community and follow us on: [Facebook](#), [Google+](#), [LinkedIn](#), [Radware Blog](#), [SlideShare](#), [Twitter](#), [YouTube](#), [Radware Connect](#) app for iPhone® and our security center [DDoSWarriors.com](#) that provides a comprehensive analysis on DDoS attack tools, trends and threats.

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This press release may contain statements concerning Radware's future prospects that are "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Statements preceded by, followed by, or that otherwise include the words "believes,"

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Radware Ltd.

US : U.S.: Nasdaq

\$ 16.60

+0.28 +1.72%

Volume: 400

May 12, 2014 4:00p

P/E Ratio

43.71

Dividend Yield

N/A

Market Cap

\$738.01 million

Rev. per Employee

\$232,882



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