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VeriFone POS Software Platform Now Offered by 100 ISOs and Acquirers

Nearly half of the top ISOs offer GlobalBay Merchant to meet mPOS needs of SMBs
To tweet this news, copy and paste <http://verifone.me/1oJFL8E> to your Twitter handle with the hashtags #mPOS and #retail



VeriFone Systems, Inc.
2 hours ago



LAS VEGAS--(BUSINESS WIRE)--

(ETA TRANSPORT 2014, Booth #605) - VeriFone Systems, Inc. (PAY) announced today that its network of channel partners offering **GlobalBay Merchant** to small and medium businesses (SMBs) has expanded to 100 ISOs and acquirers. Thirty of the partners are included in *The Nilson Report's* list of the top ISOs in the U.S.

"The rapid expansion in the number of partners offering GlobalBay Merchant is due to increasing competition from merchant-direct mPOS solutions, which do not come with the expertise and support demanded by merchants," said Shan Ethridge, vice president and general manager, North America Financial Services Group, VeriFone. "GlobalBay Merchant enhances ISOs and acquirers' offerings with a **turnkey mPOS** solution and support infrastructure that meets the needs of their clients—a competitive advantage validated by our quick achievement of this reseller milestone."

Built for VeriFone Channel Partners

A customizable mPOS solution tailored specifically for SMBs, GlobalBay Merchant is built for distribution solely through VeriFone channel partners. It provides acquirers and ISOs with secure, easy-to-use payment capabilities and defined interfaces, so that vertical market or customer-specific programs can be rapidly deployed using tablets. It also provides a complete support infrastructure, including VeriFone's 24/7 help desk and automated on-boarding processes.

This customizable solution allows ISOs and acquirers to create their own pricing schedules and configure their own unique mPOS offerings capable of routing transactions to all major processors. GlobalBay Merchant also features secure encryption and tokenization for enhanced payment security, and can integrate with VeriFone terminals, including those with consumer-facing **multimedia capability**, to ensure access to the latest payment technology, including EMV adoption, mobile wallets and value-added services.

Designed for Merchants

GlobalBay Merchant provides SMBs with advanced features that enable them to extend the POS beyond the counter and enhance efficiency, including:

- Easy to use, intuitive user interface that makes it fast and easy to train new personnel
- Support for multiple stores, multiple devices per store, and multiple employees



Top ISOs are meeting mobile POS needs of small and medium-sized businesses with VeriFone's GlobalBay ...



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- Adding and tracking inventory, scheduling appointments in-store or online
- Tracking employee time, commissions, and tips
- Sophisticated reporting capabilities, including multi-store consolidation, via a web portal
- Access to value-added services and all major payment networks and payment processors

Additional Resources

- [WHITEPAPER: Tablet POS broadens opportunities for merchant payments](#)
- [GlobalBay Merchant landing page](#)
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Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 for VeriFone Systems, Inc

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations or beliefs and on currently available competitive, financial and economic data and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the forward-looking statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other risks and uncertainties affecting the operation of the business of VeriFone Systems, Inc., including many factors beyond our control. These risks and uncertainties include, but are not limited to, those associated with: market acceptance of our GlobalBay Merchant solution, execution of our strategic plan and business initiatives and whether the expected benefits of our plan and initiatives are achieved, short product cycles and rapidly changing technologies, our ability to maintain competitive leadership position with respect to our payment solution offerings, our assumptions, judgments and estimates regarding the impact on our business of the continued uncertainty in the global economic environment and financial markets, our ability to successfully integrate acquired businesses into our business and operations, our ability to protect against fraud, the status of our relationship with and condition of third parties such as our contract manufacturers, distributors and key suppliers upon whom we rely in the conduct of our business, our dependence on a limited number of customers, the conduct of our business and operations internationally, our ability to effectively hedge our exposure to foreign currency exchange rate fluctuations, and our dependence on a limited number of key employees. For a further list and description of the risks and uncertainties affecting the operations of our business, see our filings with the Securities and Exchange Commission, including our annual report on Form 10-K and our quarterly reports on Form 10-Q. The forward-looking statements speak only as of the date such statements are made. VeriFone is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, changes in assumptions or otherwise.

About VeriFone Systems, Inc. (www.verifone.com)

VeriFone Systems, Inc. ("VeriFone") ([PAY](#)) is the global leader in secure electronic payment solutions. VeriFone provides expertise, solutions and services that add value to the point of sale with merchant-operated, consumer-facing and self-service payment systems for the financial, retail, hospitality, petroleum, government and healthcare vertical markets. VeriFone solutions are designed to meet the needs of merchants, processors and acquirers in developed and emerging economies worldwide.

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NEW YORK (AP) — Passwords, credit cards and other sensitive data are at risk after security researchers discovered a problem with an encryption technology used to securely transmit email, e-commerce transactions, social network-
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If this happens, the S&P 500 is in real trouble: Pro

Master technician Louise Yamada says the pullback has further to go. And if it breaks below this key level, she'll start to get really concerned.
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Four tech stocks to buy on the dip: Pro

After their stocks have taken a beating, four high-quality tech companies are worth buying, Internet analyst Jordan Rohan says.
[CNBC](#)

Rand's Obamacare stats: 9.3 million new insureds, and counting

The long-awaited Rand Corp. study of Obamacare's effect on health insurance coverage was released Tuesday and confirmed the numbers that had been telegraphed for more than a week: At least 9.3 million ...
[Los Angeles Times](#)

Comparison Of The Best Travel Credit Cards of 2014

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If you travel frequently, an airline or travel credit card can help save you money. We've done the research & the best travel credit cards are here.
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U.S. Stock Futures Drift Higher

John Shipman takes a look at the markets, including three stocks to watch today. Photo: Getty.
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Not talking enough to each other is the biggest.
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Atlantic City casino earnings down 35 percent

Not even a boost from Internet gambling money and the comparison with an extremely slow period after Superstorm Sandy could prevent Atlantic City's casinos from seeing a big decline in their earnings in ...
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Two Surprising Telecom Stocks With Great Growth Potential

These opposites are both attractive.
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A change this month in New York's estate tax, which was billed as tax relief for the wealthy, contains a hidden wrinkle that could leave some multimillionaires with a much bigger surprise tax upon their ...

Talking Numbers

Jump on the emerging market bandwagon?

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CNBC

At-home mothers on the rise, new research shows

NEW YORK (AP) — The rising cost of child care is among likely reasons for a rise in the number of women staying home full-time with their children, according to a new Pew Research Center report released Tuesday.

[Associated Press](#)

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Heard: Is Comcast-Time Warner in Public Interest?

Comcast's filing to the FCC argues that a merger with Time Warner cable would "advance the public interest in multiple concrete ways." But would investors and consumers benefit? Heard on the Street's Miriam Gottfried discusses on the News Hub.

[WSJ Live](#)

Fed could cut rates to combat joblessness: Kocherlakota

By Ann Saphir ROCHESTER, Minnesota (Reuters) - The Federal Reserve should do more to boost both inflation and jobs, a top Fed official said on Tuesday, including possibly pushing its main interest rate even lower or cutting the rate it pays banks on excess reserves kept at the U.S. central bank....

[Reuters](#)

This tech stock may have much further to fall

Looking at trend lines in the daily chart, "Pretty much everything that could go wrong is going wrong," Cramer said.

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Why settle for just one deal when you can quadruple-dip, writes Charles Passy.

[MarketWatch](#)

American the latest airline to tweak flier program

DALLAS (AP) — Airline travelers are adjusting to constant turbulence in frequent-flier programs.

[Associated Press](#)

Health Insurance: 14.5 Million to Get Massive Increases

The price of health insurance premiums on plans purchased outside of the federal and state ex-

[The Fiscal Times](#)

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