



Why 2018 Could Be The Best Year Yet For Visa Inc (V)

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V (/stock/V/) – Visa has already seen considerable share price growth this year, but 2018 looks even more bullish.

DEC 26, 2017 () | 9:17AM | BY STOCKNEWS.COM STAFF (/ABOUT/)

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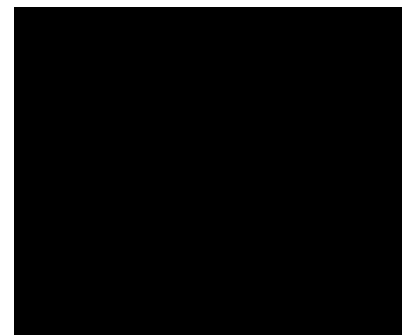
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Some investors and analysts are doubtful about whether the good times for **Visa Inc (NYSE:V (https://stocknews.com/stock/V/))** can continue through next year.

After all, the stock has already surged early 45% in 2017. That's a massive move for a mega cap stock, so it's natural to start to wonder if Visa shares may need a cooling off period here.

However, a number of internal and external factors remain highly bullish for the company heading into 2018. As The Motley Fool (https://www.fool.com/investing/2017/12/19/will-2018-be-visa-incs-best-year-yet.aspx) points out, record earnings, the rise of online payments, and massive industry growth could combine to propel even more gains next year:



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V at a Glance

V Current POWER Rating™ ⓘ

🔒 Overall POWER Rating™

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V Current Price \$113.86 ▲0.77%

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A Nilson report forecasts that the number of payment cards will increase by 16% from the end of 2015 to 2020, and it's safe to say a great many of those rectangles will bear market leader Visa's brand name. Meanwhile, the International Monetary Fund predicts that global GDP will rise a very healthy 3.7% in 2018.

So, numerous signs indicate that Visa has more high-growth quarters ahead of it. I wouldn't be surprised at all if 2018 indeed turns out to be its best year yet.

Without question, payments processing is a great place to be these days. Visa perhaps stands to benefit the most from a bevy of positive trends in the industry, and that makes the stock a continued buy — despite its relatively high valuation.

Visa Inc shares fell \$0.59 (-0.52%) in premarket trading Tuesday. Year-to-date, V has gained 44.70%, versus a 21.79% rise in the benchmark S&P 500 index during the same period.


V currently has a StockNews.com POWR Rating (<https://stocknews.com/powr-ratings/>) of **A (Strong Buy)**, and is ranked #1 of 39 stocks in the Consumer Financial Services (<https://stocknews.com/category/consumer-finance/>) category.

\$4.95

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V Price Reaction

The day of this event (Dec. 26, 2017)

V Closing Price \$112.99 ▲0.27%

V Volume 3,946,500
▼48.96% from avg

Leading up to this event

V 1-mo return ▼N/A%

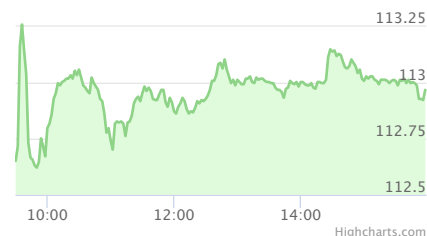
After this event

V 1-day return ▼1.02%

V Price Chart

Zoom 1d 3d 5d 1m

V Intraday - Dec 26, 2017





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More Visa Inc. (V) News View All (/stock/V/news/)

Event/Date	Symbol	News Detail	Start Price	End Price	Change	POWR Rating
Commentary DEC 26	V (/stock/V/)	Visa has already seen considerable share price growth this year, but 2018 looks even more bullish. (/news/v-why-2018-could-be-the-best-year-yet-for-visa/)	112.10	113.85	+1.75 +1.56%	A Strong Buy
Rating Reiterated DEC 25	V (/stock/V/)	Keefe, Bruyette & Woods reiterates Buy rating, \$141PT (/news/v-keefe-bruyette-woods-reiterates-buy-rating-141pt/)	112.69	113.85	+1.16 +1.03%	A Strong Buy
Corp. News DEC 25	V (/stock/V/)	Visa Checkout is coming to BigCommerce's massive shopping platform soon. (/news/v-visa-inc-v-teams-with-bigcommerce-for-faster-checkout-times/)	112.69	113.85	+1.16 +1.03%	A Strong Buy
Product News DEC 21	V (/stock/V/)	Visa's new chip-enabled credit cards are much harder for criminals to counterfeit. (/news/v-visa-inc-v-says-new-chip-cards-slashed-counterfeit-fraud/)	112.55	113.85	+1.30 +1.16%	A Strong Buy
Commentary DEC 17	V (/stock/V/)	Morgan Stanley says bitcoin is still no threat to credit card giants, and may never be. (/news/v-why-visa-inc-v-investors-shouldnt-be-worried-about-bitcoin/)	113.82	113.55	-0.27 -0.24%	A Strong Buy
Options NOV 30	V (/stock/V/)	V Dec 108 puts are seeing interest with 4110 contracts trading vs. open int of 5820, pushing implied vol up around 1 points to 23% (/news/v-v-dec-108-puts-are-seeing-interest-with-4110-contracts/)	109.86	112.59	+2.73 +2.48%	A Strong Buy
Commentary NOV 30	V (/stock/V/)	Visa's massive run over the past nine years may give some people pause, but there's reason to believe the rally can continue. (/news/v-why-visa-inc-v-might-have-plenty-more-gains-in/)	109.86	112.59	+2.73 +2.48%	A Strong Buy
Commentary NOV 27	V (/stock/V/)	Visa's market cap has fallen behind the total value of the world's cryptocurrencies for the first time in history. (/news/v-value-of-cryptocurrency-market-passes-that-of-visa-inc-v/)	111.97	112.38	+0.41 +0.37%	A Strong Buy
Product News NOV 22	V (/stock/V/)	Visa hopes to be the preferred processor for international bank-to-bank transactions in coming years. (/news/v-visa-inc-v-testing-new-cross-border-b2b-payments-system/)	111.45	110.82	-0.63 -0.57%	A Strong Buy
PT Raised OCT 26	V (/stock/V/)	Nomura Holdings raises PT to \$126 from \$120 (/news/v-nomura-holdings-raises-pt-to-126-from-120/)	109.30	109.61	+0.31 +0.28%	A Strong Buy

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